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LARGEST POWERSPORTS SHOW IN NORTHEAST TO FEATURE NEWEST TECHNOLOGY & ACCESSORIES

Powersports Enthusiasts Will Be Able to Preview 2013 Models

SYRACUSE, NY – (October 1, 2012) – The end of summer means the return of the premier powersports show in the Northeast. There is not a better place to gear up for the upcoming winter season than the Progressive Insurance 19th Annual Big East Powersports Show, October 5 – 7, at the Oncenter Convention Center in Syracuse. The show, part of the Progressive RV & Outdoor Show Series, will feature the best deals of the year on new 2013 models from the leading manufacturers like Arctic Cat, Polaris, Ski-Doo, and Yamaha.

Attendees can shop the latest snowmobiles, products, accessories, clothing, ATVs, open and enclosed trailers, travel destinations, and more. There will be a wide range of exhibitors on-hand to offer products for various needs, interests and budgets. This is a great time for attendees to take advantage of the pre-holiday deals for the powersports enthusiasts on their holiday gift-buying list. For those enthusiasts who want to “go back to the past,” a special display of vintage snowmobiles will be on exhibit.

New this year, attendees can also visit ice fishing exhibits from Clam and Thorne Bros. Everything needed for winter sports fun is now under one roof!

Once again, the show will team up with the Pink Ribbon Riders in their efforts to increase breast cancer awareness in both women and men. Special memorabilia and prizes will be available at the Pink Ribbon Riders booth, located in the FISK space. Proceeds will benefit the Pink Ribbon Riders’ fight against breast cancer.

The Progressive Insurance 19th Annual Big East Powersports Show, sponsored by DISH, will take place at the Oncenter Convention Center, October 5 – 7, 2012. Show hours are Friday,

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5pm – 10pm; Saturday 10am – 8pm; and Sunday 10am – 4pm. Tickets are \$10.00 for adults, \$4 for children ages 6 – 12, and free for children ages 5 & under. For more information, a list of show exhibitors, and discount tickets, visit www.BigEastPowersportsShow.com or call 800-848-6247.

About GS Media & Events

GS Media & Events (www.gsevents.com) is a division of Good Sam Enterprises, LLC, which owns and operates recreation-focused consumer shows throughout North America. The company currently produces RV & camping shows, boat & marine shows, and powersports and ice fishing shows.

GS Media & Events is the premier publishing, online, and face-to-face marketing company serving the outdoors enthusiast. By providing information, insights, and resources, GS Media & Events champions the fun, freedom, and adventure of recreational lifestyles, working to enhance its customers' experiences and building the communities that share and promote their passions.

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