

FOR IMMEDIATE RELEASE

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FIRST RV SHOW IN EL PASO IN TWELVE YEARS!
THE PROGRESSIVE INSURANCE EL PASO RV & CAMPING SHOW
Starts Thursday, April 18, 2013 at the El Paso Convention Center

EL PASO, TX – (March 7, 2013) –RV and camping enthusiasts are invited to say goodbye to winter and start thinking about summer adventures at the first RV show produced in El Paso in twelve years. The Progressive Insurance El Paso RV & Camping Show will be held this April 18 – 21, 2013, at the El Paso Convention Center. Part of the Progressive RV & Outdoor Show Series, consumers can shop hundreds of 2013 motorhomes, travel trailers, fifth-wheels, truck campers, and folding campers, as well as see the latest in camping accessories, information on an array of campgrounds and travel destinations, and daily seminars and entertainment.

“We are excited to bring our RV show expertise and unique approach to the El Paso RV market,” says Vilma Fraguada, President – Consumer Shows, with GS Media & Events. “This is the perfect place for consumers to explore and compare 2013 RVs and get their questions answered directly from knowledgeable dealers and manufacturer representatives. Plus, it’s a great way to enjoy family time, attend education seminars on RVing, and start planning the family’s upcoming summer camping excursions.”

The Great American Duck Race of New Mexico will be running on a daily schedule, providing fun entertainment for families young and old. Robert and Kathy Duck, the Owners, have brought their racing ducks to many events throughout the country with huge success, including an appearance on “The Tonight Show Starring Johnny Carson.”

Walter Cannon, of RV Safety, will present daily seminars for attendees providing information on many topics on RV safety and handling. His topics may include weight or tire safety, properly matching trucks and trailers/fifth-wheels, understanding your RV weight label, road use laws, RV driving, and what you need to know when you purchase your RV.

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Progressive Insurance El Paso RV & Camping Show – page 2

In addition, there will be a face painter to entertain kids, as well as a kids coloring contest for great prizes. Contest artwork, entry form, and rules can be found on the website at www.ElPasoRVShow.com and is open to children ages 2 – 12. All entries will be on display at the show and judging will take place after 4:00 pm Sunday, April 21, by GS Media & Events staff. Winners will be notified via email, phone or regular mail.

The Progressive Insurance El Paso RV & Camping Show will happen at the El Paso Convention Center, April 18 - 21, 2013. Show hours are Thursday: 1pm – 8pm, Friday, 10am – 8pm; Saturday, 10am – 8pm; and Sunday, 10am – 4pm. Tickets are \$8 for adults, FREE for children ages 12 and under. For more information and discount admission, visit www.ElPasoRVShow.com or call 800-848-6247, ext. 2465.

GS Media & Events invites RV enthusiasts to get ready for the summer season with upcoming shows in Providence, RI; Hampton, VA; and Milwaukee, WI. All of these shows are part of the Progressive Insurance RV & Outdoor Show Series and will feature a variety of RVs, campground information and accessories along with expert advice and entertainment. Visit www.GSEvents.com for information about upcoming consumer shows, exhibitor lists, and discounted online tickets to the shows.

About GS Media & Events

GS Media & Events, www.GSEvents.com, is a division of Good Sam Enterprises, which owns and operates over 25 recreation-focused consumer shows throughout North America. GS Media & Events currently produces RV & camping shows, boat & marine shows, and powersports & outdoor shows.

GS Media & Events is the premier media and events company serving the RV market.

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