



**Welcome** to the Progressive Insurance Great Milwaukee RV Fair—the go-to show for all your RV needs! We are pleased to bring the show to Milwaukee and appreciate the support and dedication of our participating dealers and exhibitors.

Here at the show, RV enthusiasts can shop and compare hundreds of 2013 motorhomes, travel trailers, fifth wheels, toy haulers, and folding campers—all under one roof!

We have also lined up some great seminars and entertainment including Walter Cannon, Executive Director, RV Safety and Education Foundation; Gretchen Breuner with the RoadScholarz; and Timber Tina's Amazing Lumberjills.

On behalf of our GS Events staff, we want to welcome you to the show and thank you for coming!

The GS Events Team:

Vilma Fraguada, President—Consumer Shows  
 Laurie Hallowell, Director of Operations  
 Marsha Hedlund, Consumer Show Sales Rep  
 Michael Alexander, Consumer Show Sales Rep

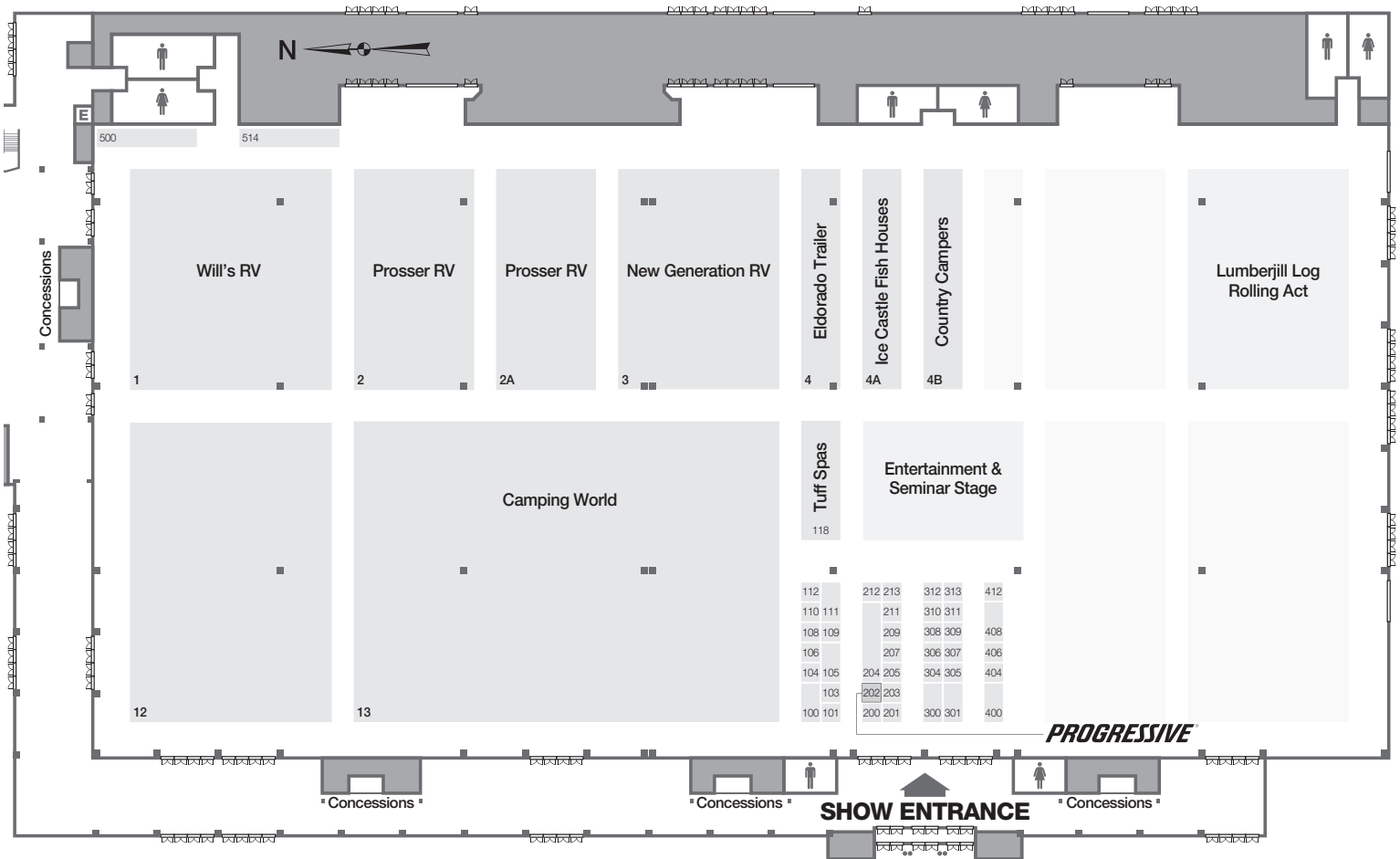
Lori Hackett, Events Administrator  
 Barb Ronning, Marketing / Project Manager  
 Christopher Odegard, Art Director

PRODUCT ON DISPLAY	EXHIBITOR
Coachmen – Clipper Pop-Up Camper	Prosser RV, Inc.
Coachmen – Clipper Ultra Lite Travel Trailer	Prosser RV, Inc.
Coachmen – Frelander Class C Motorhome	Prosser RV, Inc.
Coachmen – Prism Class C Motorhome	Prosser RV, Inc.
Coleman	Camping World
Columbia Northwest – Aliner Folding	Prosser RV, Inc.
Crossroads – Rushmore	Camping World
Crossroads – Z1 Travel Trailer	New Generation RV
Crossroads – Zinger Travel Trailer	Camping World
Cruiser – Cruiser Travel Trailer	New Generation RV
Cruiser – Fun Finder Travel Trailer	New Generation RV
Echo RV – Bandit Toy Hauler	Prosser RV, Inc.
Echo RV – North Bay Travel Trailer	Prosser RV, Inc.
Evergreen – Ever-lite Travel Trailer	Prosser RV, Inc.
Evergreen – Sun Valley Travel Trailer	Prosser RV, Inc.
Forest River – Apex Travel Trailer	Country Camper
Forest River – Grey Wolf Travel Trailer	Country Camper
Forest River – Rpod Travel Trailer	Country Camper
Forest River – Surveyor Travel Trailer	Country Camper
Four Winds – Freedom Elite Class C Motorhome	Camping World
Gulf Stream – Visa Travel Trailer	New Generation RV
Gulf Stream – Vista Cruiser Travel Trailer	Will's RV
Gulfstream Conquest Travel Trailer	New Generation RV
Heartland – Gateway Fifth Wheel	New Generation RV
Kandi – Kandi KD-08e Electric Vehicle	Prosser RV, Inc.
Keystone – Alpine Fifth Wheel	New Generation RV

PRODUCT ON DISPLAY	EXHIBITOR
Keystone – Avalanche Fifth Wheel	New Generation RV
Keystone – Cougar Fifth Wheel	Will's RV
Keystone – Cougar Travel Trailer	Will's RV
Keystone – Laredo Fifth Wheel	Camping World
Keystone – Montana Fifth Wheel	Camping World
Keystone – Mountaineer Fifth Wheel	Camping World
Keystone – Pioneer Travel Trailer	Camping World
Keystone – Raptor Fifth Wheel	Camping World
Kodiak	Camping World
Lake of the Woods – RV Fish House	Ice Castle Fish Houses
Little Guy Worldwide – Little Guy Tear Drop Trailer	Prosser RV, Inc.
Little Guy Worldwide – T@B Tear Drop Trailer	Prosser RV, Inc.
Livin Lite – CampLite Travel Trailer	Prosser RV, Inc.
Livin Lite – Quicksilver Pop-Up Camper	Prosser RV, Inc.
Livin Lite – VRV & Axxess Toy Hauler	Prosser RV, Inc.
Renegade – Ikon Class A Motorhome	Eldorado Trailer Sales
Renegade – Villagio Class C Motorcoach	Will's RV
Scout – Fish House	Ice Castle Fish Houses
Shasta – Flyte Travel Trailer	Camping World
Skyline – Layton Travel Trailer	Will's RV
Thor – Ace Class A Motorhome	Camping World
Thor – Windsport Class A Motorhome	Camping World
Trail Manor – Trail Manor Folding Travel Trailer	Prosser RV, Inc.
Winnebago – Itasca Motorhome	Camping World
Winnebago – Sunset Creek Travel Trailer	Will's RV

Part of the: **PROGRESSIVE**  
RV & OUTDOOR SHOW SERIES

**GS** MEDIA & EVENTS



EXHIBITOR NAME	BOOTH NUMBER	EXHIBITOR NAME	BOOTH NUMBER
Alta New	203	Miracle Whisk (Kevin Sylvers Enterprises)	412
America In-Home	301	My Pillow	201
Bath Fitter	408	New Generation RV	3
Bath Planet of Milwaukee	100	Premier Golf & Utility Vehicles	204
Camping World	13	Progressive Insurance	202
Country Campers	4B	Prosser RV, Inc.	2,2A
Dr.'s Original	112	Quick Trips, LLC	200
Eldorado Trailer Sales	4	Seven Treasures	400
Everdry Waterproofing	110	Star Satellite	213
GRIPSTIC (First 2 Market)	212	Summer Hideaway	312
Good Sam — Wisconsin Chapter	404	Sun Communities, Inc	310
Hillside Fabricating, LLC	101	Tuff Spas / Sauna Bob's	118
Ice Castle Fish Houses & RVs	4A	Verizon	103
KassWins, Inc.	313	WACO — Wisconsin Association of Campground Owners	205
Kitchen Craft	300	Weathertight Corp	105
Leafilter North, Inc.	111	Will's RV	1
Maximized Living	311		

We are not responsible for any errors or omissions. Some companies and information may not have been available at the printing deadline. Please contact the office at 800-848-6247, extension 2427, with any questions or for clarification. Thank you.